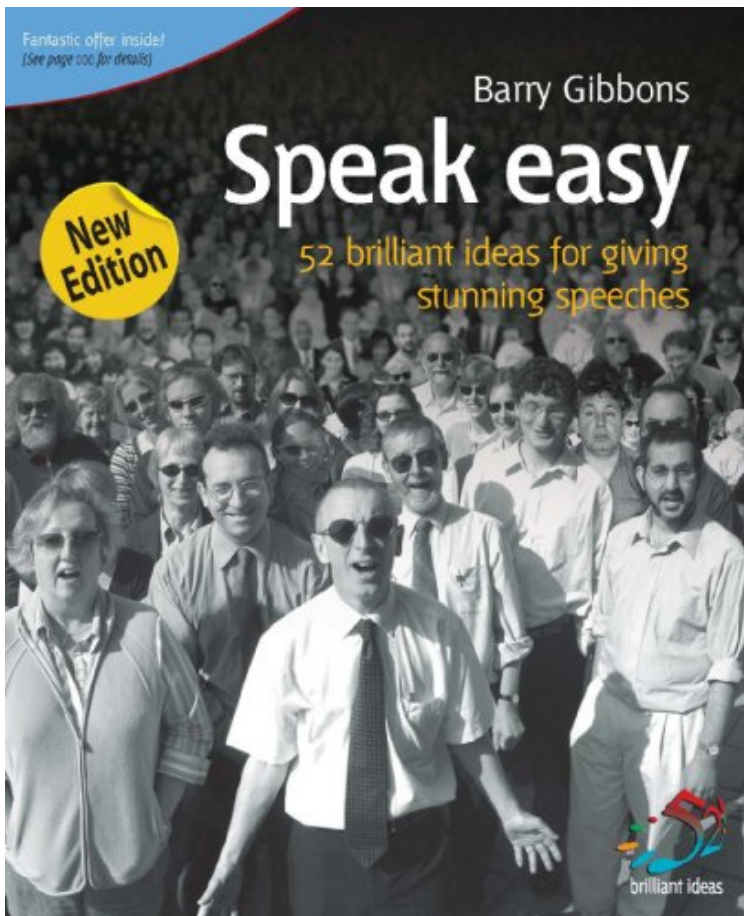


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Speak Easy



Par Barry Gibbons
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Prsentation de l'diteur Public speaking is something that many people struggle with and yet these days not only do lots of people want to be able to speak better in front of an audience, often their careers depend on it.

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to help you make your dread of delivering speeches a thing of the past. Who knows, you might even start to enjoy it! Barry is the first one to admit that he's made a mistake or two along the way but these have helped him develop some brilliant ideas to avoid falling into the same trap twice. **Publisher comments** *Speak easy*, a new book by Barry Gibbons, former chairman and CEO of Burger King and acclaimed speaker, is full of practical advice to help even the most ineffective of speakers improve their skills. Whether preparing a business presentation to an audience of hundreds, negotiating a pay rise or simply addressing work colleagues at a company away-day, public speaking skills have never been more important. *Speak easy* is divided into 52 themed chapters covering a vast range of familiar and more unusual public speaking topics. Barry Gibbons imparts his invaluable advice in a style which is witty, irreverent and at times downright blunt. With his help, you'll soon be able to speak easy - whatever the occasion!