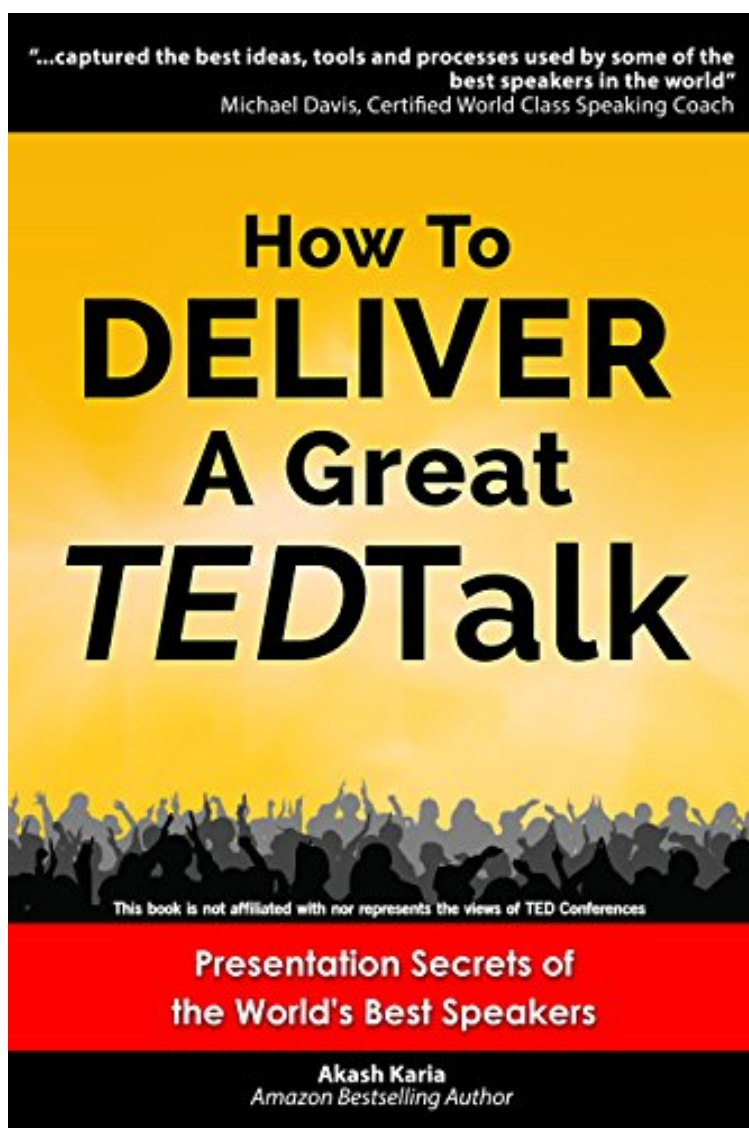


(Download pdf ebook) File size: 56.Mb

# How to Deliver a Great TED Talk: Presentation Secrets of the World's Best Speakers (How to Give a TED Talk Book 1) (English Edition)



*Par Akash Karia*

*DOC / \*audiobook / ebooks / Download  
PDF / ePub*

Dtails sur le produit Rang parmi les ventes :  
#146675 dans eBooksPubli le: 2014-07-  
16Sorti le: 2014-07-16Format: Ebook  
Kindle

(Download pdf ebook) How to Deliver a  
Great TED Talk: Presentation Secrets of the  
World's Best Speakers (How to Give a TED  
Talk Book 1) (English Edition)

**Par Akash Karia : How to Deliver a Great  
TED Talk: Presentation Secrets of the  
World's Best Speakers (How to Give a TED  
Talk Book 1) (English Edition)** before  
purchasing it in order to gage whether or not it  
would be worth my time, and all praised How to  
Deliver a Great TED Talk: Presentation Secrets  
of the World's Best Speakers (How to Give a  
TED Talk Book 1) (English Edition):

Download

Read Online

### Description :

Prsentation de l'diteurYOUR GUIDE TO CREATING AN OUTSTANDING TED TALK - OR ANY  
OTHER SPEECH OR PRESENTATION"How to Deliver a Great TED talk" is a complete public speaking

system for delivering highly effective presentations and speeches. If you've watched TED videos before, you've no doubt been inspired and electrified by speeches by figures such as Sir Ken Robinson, Jill Bolte Taylor, Simon Sinek and Dan Pink. What makes these TED talks so inspiring? What is the secret formula for creating a successful TED talk? And how can you use this formula to deliver your own powerful TED talk (or any other presentation or speech, for that matter)?

**OVER 100 SUPER SPECIFIC TIPS TO HELP YOU MASTER THE ART OF PUBLIC SPEAKING** If you follow the guidelines and tools in this book, I guarantee that your audience will have no choice but to be wrapped up in your speeches and presentations.

**BASED ON EXTENSIVE ANALYSIS OF THE BEST TED TALKS** I studied more than 200 of the most inspiring TED talks, analyzed each one line by line and discovered the common elements that make them successful. This book is the result of my intensive research. In it, you'll discover tools that will help make you twice the speaker you are today in half the time. This book is also based on the work of bestselling authors Chip and Dan Heath. In their groundbreaking book, *Made to Stick*, Chip and Dan Heath revealed six simple principles for creating memorable messages. In this book, I have taken Chip and Dan's work and applied it to creating powerfully persuasive presentations. I use their **SUCCESS** framework and draw on examples from TED talks to show how the success principles can be applied to public speaking. More specifically, you will learn how to:

- Craft a repeatable power phrase
- Utilize the ABC-C speech structure for powerful presentations
- Use rhetorical devices to spice up your speech
- Create an attention-grabbing opening
- Build the body of your presentation/speech
- Craft a compelling closing
- Use statistics to grab attention
- Create a wow-moment
- Bring your characters to life
- Use analogies, metaphors and similes
- Turn your stories into mental movies
- Build your credibility with the speech introduction
- Add internal credibility to your presentation
- Build an emotional connection with your audience
- Use compelling visuals
- Use PowerPoint the right way
- Body language secrets of confident speakers
- Arouse your audience's curiosity
- Use Sir Ken Robinson and Dan Pink's techniques for adding humor to a speech
- Use rhetorical questions to hook your audience into your presentation
- Use the five C's of storytelling to create spell-binding stories

Deliver dynamic TED talk (or any other presentation or speech) Whether you are scheduled to deliver a TED talk, a business presentation or a motivational or inspiring speech, this book will teach you the techniques used by some of the world's most powerful public speakers.

**206 PAGE GUIDE JAM-PACKED WITH OVER 100 PROVEN TECHNIQUES** Learn the art of public speaking and persuasion by studying the speeches of inspiring speakers such as Anthony Robbins, Sir Ken Robinson, Mike Rowe and Dr. Jill Taylor.

**RAVE REVIEWS** "World class speaking tips that you can start using today" Michael Davis, Certified World Class Speaking Coach "Maybe one of the clearest books on presentations I've ever read" Javier, .com Verified reviewer "Great, practical tips to help you become an outstanding speaker" Cath Daley, Presentation Skills Coach

**BECOME TWICE THE SPEAKER IN HALF THE TIME** Shorten your learning curve and learn the public speaking secrets most speakers never discover.

**Présentation de l'auteur**

**YOUR GUIDE TO CREATING AN OUTSTANDING TED TALK - OR ANY OTHER SPEECH OR PRESENTATION** "How to Deliver a Great TED talk" is a complete public speaking system for delivering highly effective presentations and speeches. If you've watched TED videos before, you've no doubt been inspired and electrified by speeches by figures such as Sir Ken Robinson, Jill Bolte Taylor, Simon Sinek and Dan Pink. What makes these TED talks so inspiring? What is the secret formula for creating a successful TED talk? And how can you use this formula to deliver your own powerful TED talk (or any other presentation or speech, for that matter)?

**OVER 100 SUPER SPECIFIC TIPS TO HELP YOU MASTER THE ART OF PUBLIC SPEAKING** If you follow the guidelines and tools in this book, I guarantee that your audience will have no choice but to be wrapped up in your speeches and presentations.

**BASED ON EXTENSIVE ANALYSIS OF THE BEST TED TALKS** I studied more than 200 of the most inspiring TED talks, analyzed each one line by line and discovered the common elements that make them successful. This book is the result of my intensive research. In it, you'll discover tools that will help make you twice the speaker you are today in half the time. This book is also based on the work of bestselling authors Chip and Dan Heath. In their groundbreaking book, *Made to Stick*, Chip and Dan Heath revealed six simple principles for creating memorable messages. In this book, I have taken Chip and Dan's work and applied it to creating powerfully persuasive presentations. I use their **SUCCESS** framework and draw on examples from TED talks to show how the success principles can be applied to public speaking. More specifically, you will learn how to:

- Craft a repeatable power phrase
- Utilize the ABC-C speech structure for powerful presentations
- Use rhetorical devices to spice up your speech
- Create an attention-grabbing opening
- Build the body of your presentation/speech
- Craft a compelling closing
- Use statistics to grab attention
- Create a wow-moment
- Bring your characters to life
- Use analogies, metaphors and

similes Turn your stories into mental movies Build your credibility with the speech introduction Add internal credibility to your presentation Build an emotional connection with your audience Use compelling visuals Use PowerPoint the right way Body language secrets of confident speakers Arouse your audience's curiosity Use Sir Ken Robinson and Dan Pink's techniques for adding humor to a speech Use rhetorical questions to hook your audience into your presentation Use the five C's of storytelling to create spell-binding stories Deliver dynamic TED talk (or any other presentation or speech) Whether you are scheduled to deliver a TED talk, a business presentation or a motivational or inspiring speech, this book will teach you the techniques used by some of the world's most powerful public speakers. 206 PAGE GUIDE JAM-PACKED WITH OVER 100 PROVEN TECHNIQUES Learn the art of public speaking and persuasion by studying the speeches of inspiring speakers such as Anthony Robbins, Sir Ken Robinson, Mike Rowe and Dr. Jill Taylor. RAVE REVIEWS "World class speaking tips that you can start using today" Michael Davis, Certified World Class Speaking Coach "Maybe one of the clearest books on presentations I've ever read" Javier, .com Verified er "Great, practical tips to help you become an outstanding speaker" Cath Daley, Presentation Skills Coach BECOME TWICE THE SPEAKER IN HALF THE TIME Shorten your learning curve and learn the public speaking secrets most speakers never discover. Biographie de l'auteur Akash Karia is a professional speaker who has trained thousands of people worldwide, from bankers in Hong Kong to yoga teachers in Thailand to senior executives in Dubai. He is an award-winner trainer who has been ranked as one of the Top 10 Speakers in Asia-Pacific. He writes books on public speaking and success, sharing proven tools and techniques for the price of a cup of coffee. What separates him from other authors is that his books are based on hundreds of hours of intensive scientific research. All these tools are delivered in a simple, easy-to-read, step-by-step format that you can implement immediately.